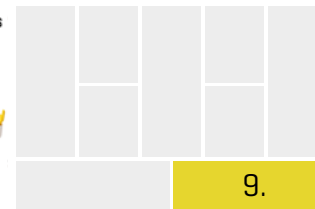
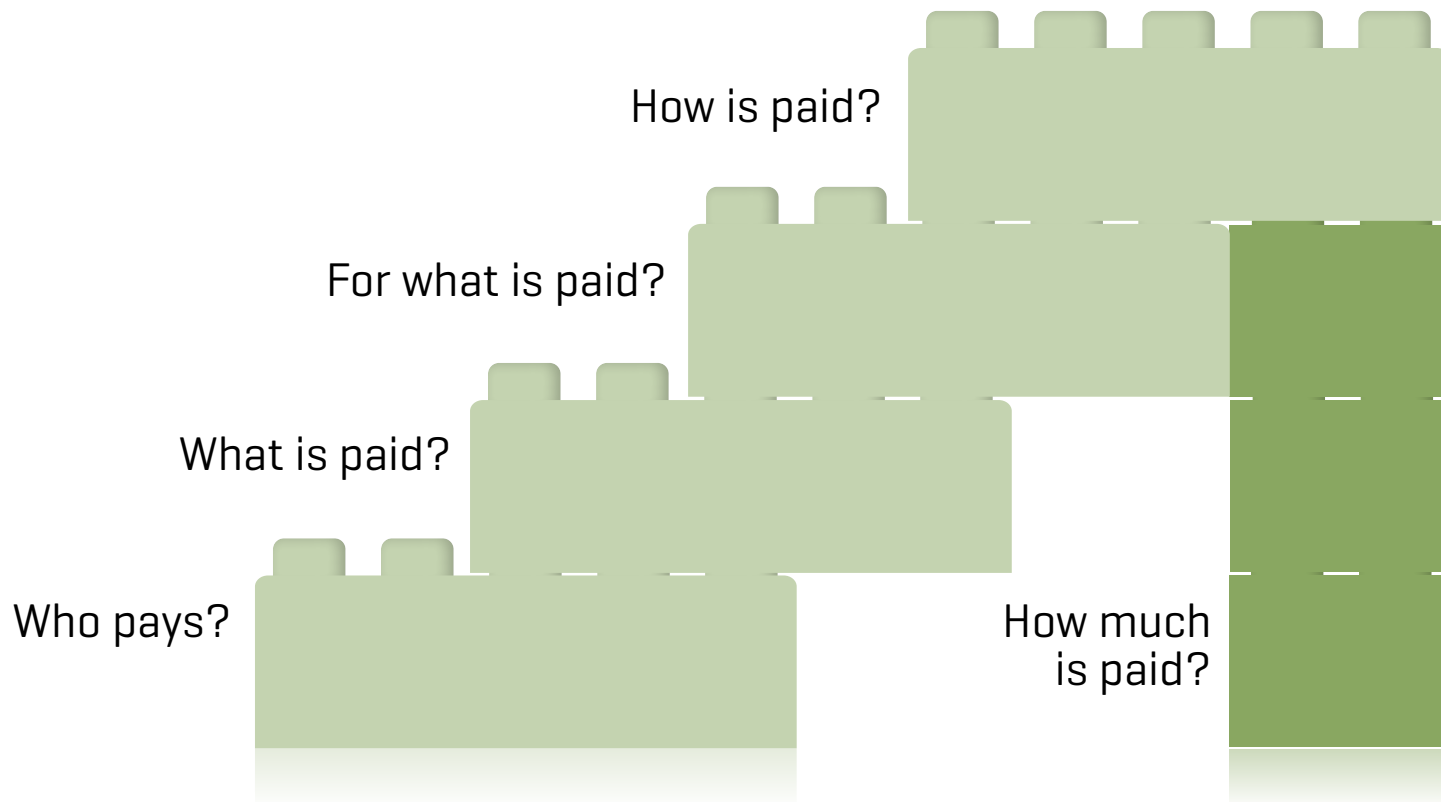




# Tool: Revenue model



**Outcome:** You understand the contents of the revenue model and can analyse them according to your own business.



Tip: Revenue model helps you to decide the services and products that bring in cash flow with adequate margins.